



4 W. Gabilan St. Salinas, CA 93901

Date

Sponsor Name:

Sponsor Address:

Dear \_\_\_\_\_:

Attached for your review is a Sponsorship Packet from the Golden State Versatility Ranch Horse Association. The purpose of this letter and packet is to not only introduce you to the fastest growing sport of Versatility Ranch Horse, but to ask for your financial support.

The Golden State Versatility Ranch Horse Association (GSVRHA) is an affiliate member of the Western States Versatility Ranch Horse Association (WSVRHA) and the National Ranch and Stock Horse Alliance (NRSHA). We are a 501(c)(4) organization. We are dedicated to preserving the western heritage of the versatile ranch horse and expanding our membership and partners.

We offer a full slate of GSVRHA & WSVRHA approved versatility ranch horse classes providing a place for exhibitors and horses of all ages and experience levels to practice and compete for prize money and awards. In fact, we have members whose ages range from 5 to 80+ years young. We strive to give spectators, owners, and exhibitors the best horse show experience possible. In addition, we seek to promote the development, athletic ability, intelligence, and versatility of the western ranch horse through participation and competition in five events: Ranch Riding, Ranch Trail, Ranch Cutting, Ranch Reined Work, Ranch Cow Work.

The GSVRHA and WSVRHA owe their longevity and growth to its generous members, businesses, and individual sponsors. Your sponsorship makes it possible for GSVRHA to continue to hold these shows at the finest facilities throughout California. In addition, we are able to provide cash prizes and high-quality awards and scholarships for our youth competitors. Your sponsorship is key to our mission.

We thank you for your consideration and hope that you will become a GSVRHA partner and sponsor. If you have any questions or need further information, please feel free to contact me at the number or email below, or you may contact anyone of our board members.

With Sincerest Gratitude,

Candice Terry, GSVRHA/WSVRHA Member

Email: [candicet01@gmail.com](mailto:candicet01@gmail.com)

Phone: (209) 678-1724

GSVRHA Board of Directors

Kathy Torres, President (408) 655-0725

Sarah Clifford, President Emeritus (831) 747-7545

Dawn Poston, Vice President (831) 601-9064

Kelly Saunders, Treasurer (831) 402-0611

Meghan Carr, Secretary (831) 594-3034

Martin Jefferson, Member At Large (831) 809-7557

Jessamy German, Member At Large (209) 598-2049



**Golden State Versatility Ranch Horse Association (GSRHA)  
Annual Sponsorship Opportunities**

By becoming a sponsor you will receive our extreme gratitude and the following based on sponsorship level:

**Major Presenting Sponsor of GSRHA Show Year = \$10,000 – Diamond**

- ❖ All weekend shows (typically 8 shows would be “Presented by . . . .”
- ❖ Pre-promotion will include Premium website placement of your business logo on the GSRHA website and standalone Facebook promotions and “thank you’s” leading up to the shows.
- ❖ Every win photo of the show will have your logo overlaid in a prominent location with special social media posts highlighting the winners. These social media posts will tag the sponsor’s Facebook page.
- ❖ Custom advertising package to include Ad commercial or video interview with your company representative (sponsor provided or videoed in advance) to appear on Social Media & GSRHA website, eblasts, etc.
- ❖ Live recognition at all GSRHA shows
- ❖ Advertising on GSRHA Social Media/Website/newsletter
- ❖ Banner at all GSRHA shows
- ❖ Includes logo on all regular season show flyers & clinic schedules
- ❖ Includes logo on the year-end award
- ❖ Your logo on year-end attire
- ❖ A personalized jacket for you at the end of the year

**\$5000 Sponsorship – Gold**

- ❖ Pre-promotion will include Premium website placement of your business logo on the GSRHA website and standalone Facebook promotions and “thank you’s” leading up to the shows.
- ❖ Live Recognition at all GSRHA shows
- ❖ Banner at all GSRHA shows
- ❖ Advertising on GSRHA Social Media/Website/newsletter
- ❖ Includes logo on all weekend show flyers, clinic schedules
- ❖ A personalized jacket for you at the end of the year
- ❖ Your logo on the year-end attire
- ❖ A personalized jacket for you at the end of the year

### \$2500 Sponsorship – Silver

- ❖ Pre-promotion will include Premium website placement of your business logo on the GSVRHA website and standalone Facebook promotions and “thank you’s” leading up to the shows.
- ❖ Live Recognition at all GSVRHA shows
- ❖ Banner at all GSVRHA shows
- ❖ Advertising on GSVRHA Social Media/Website/newsletter
- ❖ Includes logo on all weekend show flyers, clinic schedules
- ❖ Includes your logo on year-end attire

### \$1000 Sponsorship – Platinum

- ❖ Live Recognition at all GSVRHA shows
- ❖ Banner at all GSVRHA shows
- ❖ Advertising on GSVRHA Social Media/Website/newsletter
- ❖ Includes logo on all weekend show flyers, clinic schedules

### \$500 Sponsorship – Bronze

- ❖ Live Recognition at all GSVRHA shows
- ❖ Advertising on GSVRHA Social Media/Website/newsletter
- ❖ Includes logo on all weekend show flyers, clinic schedules

### Friends of GSVRHA

- ❖ All-Around Champion Prize or Buckle Sponsorship = \$350 per buckle
- ❖ All-Around Reserve Champion Prize or Buckle Sponsorship = \$250
- ❖ Ranch Riding and Ranch Trail High Point Sponsor = \$250
- ❖ Cash Donor Sponsors = \$100 to \$499
  - ❖ Live Recognition at GSVRHA show you are sponsoring for respective division
  - ❖ Advertising on GSVRHA Social Media/Website/newsletter

Sponsorship Level \_\_\_\_\_

Name/Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Credit Card \_\_\_\_\_ Exp \_\_\_\_\_ Zip \_\_\_\_\_ CVV \_\_\_\_\_

Check Enclosed # \_\_\_\_\_ Amount \$ \_\_\_\_\_

#### Please return to:

Golden State Versatility Ranch Horse Association  
C/O Kelly Saunders  
4 W. Gabilan St.  
Salinas, CA 93901  
[kellysaunders@redshift.com](mailto:kellysaunders@redshift.com)  
Phone (831) 402-0611

*Thank You For  
Your Support!*

## Become A Sponsor

Please consider supporting the largest versatility ranch horse shows in the West.

## Sponsors Win

By becoming a sponsor of the Golden State Versatility Ranch Horse Association (GSRHA), you are investing in the evolution and popularity of “Versatility Ranch Horse” events exploding across the industry. The GSRHA and its affiliates continue to draw members into one of the fastest growing Versatility Ranch Horse sports today.

## Who We Are

The Golden State Versatility Ranch Horse Association is proud to be an affiliate of the Western States Versatility Ranch Horse Association and a founding member of National Ranch and Stock Horse Alliance.

## Our Mission, Vision & Values

Our Mission is to promote and educate. In order to achieve this, we provide clinics and competitions. We have worked to develop a program that will have the ability to be creative and innovative and still maintain the integrity of the Versatility Ranch Horse Competition, which requires an all-around well-trained horse that excels in multiple events.

We seek to promote the development, athletic ability, intelligence, and versatility of the western ranch horse through participation and competition in five events: Ranch Riding, Ranch Trail, Ranch Cutting, Ranch Reined Work and Ranch Cow Work.

We seek to educate those who ride, produce, and admire these horses.

We intend to provide education and competition that is always in the spirit of safety, fun, and continuous learning.

Our events will be produced with the needs of riders at all levels always in mind, from youth and novice through advanced and open levels. We strive to do so while maintaining the highest level of integrity, both toward competition and toward our ideals regarding the true, working versatile ranch horse.

## Where We Are Going

The popularity of the Ranch Horse is booming across the country and our association feels extremely privileged to link arms with other associations and companies that are dedicated to preserving the history, culture and versatility of the American ranch horse. We strongly support the mission of developing a horse that can handle livestock as the primary goal of our alliance. We are very optimistic about the future of versatility ranch and stock horse industry, and we are eager to see what is next! We hope you will join us in our endeavor!

We also invite you to bring the horse you have, come for the day or the weekend and see what the fun is all about!

## Let's Work Together

Please contact Candice Terry at (209) 678-1724 for any questions regarding sponsorships or marketing. The above list is not exhaustive and we have other opportunities including product sponsorships. Have a creative idea for marketing your brand? We will work with you!!





# 2024 GSVRHA SHOW SCHEDULE



January 31- February 2 AQHA/GSVRHA: Back 2 Basics  
@ Murieta Equestrian Center in Rancho Murieta, CA



March 16- March 17 GSVRHA: St. Patrick's Day Versatility Challenge  
@ Thorson's Arena in San Martin, CA



April 19- April 21 AQHA/GSVRHA: The Way-Out-West Spring Classic  
@ Diamond Bar Arena in Ceres, CA



May 18-May 19 AQHA/GSVRHA: Central Coast Ranch Horse Classic  
@ Carmel Valley Trail and Saddle Club in Carmel Valley, CA



June 1- June 2 GSVRHA: Inter-Mountain Ranch Versatility  
@ Inter-Mountain Fairgrounds in McArthur, CA



August 9 – August 11 GSVRHA: Clifford Horse Training Versatility Challenge  
@ Carmel Valley Trail and Saddle Club in Carmel Valley, CA



August 31- September 1 GSVRHA: Central Coast Fall Classic  
@ Central Coast Boarding and Training Center in  
San Luis Obispo, CA

*Thank You For Your Support!*