

BACK-2-BASICS

Quarter Horse Circuit

January 31- February 4, 2024
Murieta Equestrian Center, CA

Corporate Sponsor/Primary Arena Sponsor (Wednesday-Sunday)

- Recognition as an arena sponsor (2 options available)
(Working Cowhorse/Reining Arena OR Western Pleasure/Trail/English Arena)
- First Class Preferred stall choice OR **Vendor** space for your staff & products.
(based on 1st paid sponsorship/first choice per Corporate Sponsor-sponsors pay MEC for space)
- Your 3 banners displayed in the main arena sponsored & warm-up arena
(Sponsors to provide three - 4' x 8' grommetted banners)
- Recognition on B2B Facebook page with link to your web site
- Premier recognition at Exhibitors Welcome Party
- Facebook promotion (3 ads – sponsor to provide ads of their choice)
- The promotional materials you provide will be made available to exhibitors in show office
- Logo displayed on show promotional materials (as possible)
- Announcer recognition at least 6 times daily during the show
- Recognition as the All Around Award sponsor AND High Point/Circuit award sponsor for the AQHA All Around Division & AQHA Class of your choice

Financial Commitment = \$2500

Signature

Cutting Arena Sponsor (Thursday)

- Business Class Preferred stall choice
(based on first paid sponsorship/first choice per Platinum Sponsor after Corporate Sponsors)
- Your 2 banners displayed in cutting arena
(Sponsor to provide two - 4' x 8' grommetted banners)
- Recognition on B2B Facebook page
- Recognition at Exhibitors Welcome Party
- Facebook promotion (2 ads – sponsor to provide)
- The promotional materials you provide will be made available to exhibitors in show office
- Logo or name displayed on show promotional materials (as possible)
- Announcer recognition at least 4 times daily during entire show
- Recognition as the High point/Circuit award sponsor for every AQHA cutting class

Financial Commitment = \$1000 plus Sponsor to provide 28 first place awards to be given to the winner of each cutting class per 4 judges & Sponsor to provide 7 Circuit awards to be given to overall cutting champions in each division Thursday.

Signature

Trail “Live-Cast Video” Sponsor

- Business Class Preferred stall choice
(based on first paid sponsorship/first choice per Platinum Sponsor after Corporate Sponsors)
- Your 2 banners displayed in trail arena
(Sponsors to provide two - 4’ x 8’ grommetted banners)
- Recognition on B2B Facebook page
- Recognition at Exhibitors Welcome Party
- Facebook promotion (2 ads)
- The promotional materials you provide will be made available to exhibitors in show office
- Logo or name displayed on show promotional materials (as possible)
- Announcer recognition at least 4 times daily during entire show
- Recognition as the High point/Circuit award sponsor OR All Around Award for the AQHA division or Trail class of your choice

Financial Commitment = \$1500

Signature _____

Platinum Sponsor

- Business Class Preferred stall choice
(based on first paid sponsorship/first choice per Platinum Sponsor after Corporate Sponsors)
- Your 2 banners displayed by both arenas
(Sponsors to provide two - 4’ x 8’ grommetted banners)
- Recognition on B2B Facebook page
- Recognition at Exhibitors Welcome Party
- Facebook promotion (1 ad – sponsor to provide)
- The promotional materials you provide will be made available to exhibitors in show office
- Logo or name displayed on in/out gates
- Announcer recognition at least 4 times daily during the show
- Recognition as the High point/Circuit award sponsor OR All Around Award for the AQHA division or class of your choice

Financial Commitment = \$1000

Signature _____

Gold Sponsor

- Recognition as a Gate Sponsor
- Your name listed on in/out gate signage
- Your banner displayed in the vicinity of a major arena or other highly visible spot (Sponsors to provide 4' x 8' grommetted banners)
- Recognition at Exhibitors Welcome Party
- Announcer recognition daily

Financial Commitment = \$500

Signature

Silver Sponsor

- Your name listed on in/out gate signage
- Announcer recognition during the show
- Recognition at Exhibitors Welcome Party

Financial Commitment \$250

Signature

Bronze Sponsor

- Announcer recognition during the show

Financial Commitment \$150

Signature

Make checks to: BACK-2-BASICS

Send to: Stephanie Lewis
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Herald, CA 95638

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E-mail: Stephanielewis613@gmail.com